

AMERICAN RED PROGRAM

A unique blend of maternal traits, adaptability, growth and marbling – all packaged in a heat-tolerant, red hide.

The Red Angus Association of America, in collaboration with the Santa Gertrudis Breeders International, developed a crossbreeding program well suited for commercial producers who are seeking quality replacement females and steers that fit in the value-added segment of the beef industry.



American Red

- Females or steers sired by Red Angus bulls in the top 50% HerdBuilder Index or by Santa Gertrudis bulls in the top 50% Balanced Index
- Breed percentages range from 25-75% Red Angus or 25-75% Santa Gertrudis
- Dams of qualified calves must contain at least 50% of reciprocal breed

*Not a USDA Process-Verified Program
No enrollment fee, \$1.25/tag.*

GENETICS



RED ANGUS
RANCH TESTED. RANCHER TRUSTED.
RedAngus.org • (940) 226-4762